# SAGA MONTHLY

OF SIGMA TAU GAMMA FRATERNITY

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## ENDEAVOR RECAP





This summer, over three hundred friends, families, and members of Sigma Tau Gamma descended on Minneapolis, Minnesota for the Endeavor Conference.

Members participated in two educational tracks where they gained valuable skills that they can take back to their chapters and use in their future professional careers.

Undergraduates members in the Endeavor Track participated in education programs. Topics of the track included masculinity, what it means to truly be a noble man of Sig Tau, how to successfully collaborate, thinking inside the box, and resiliency and confidence.

The Pre- Grad track included undergraduate and recently graduated members. These men covered topics including interview tips, résumé building, and professional development.



Entertaining highlights from the conference include the Kick-Off and Welcome Sessions led by Keynote Speaker, Sailish Jiawan, and a tour of Target Field, the home of the Minnesota Twins.

Many deserving chapters and individuals were also recognized during the Chapter Recognition Dinner and the Chain of Honor Awards Gala.



Lastly, the Sigma Tau Gamma Foundation saw great success with the 97th Founders Day Challenge, Azure and White Giving Club, and Noble Man Accolades.



### Four Chapters

**Approved to Charter** 





#### Chapter Eternal Notice

On July 15, 2017, the Creator of Webb Academy and 23rd National President Ronald Erickson, Wisconsin – Superior, entered Chapter Eternal.



#### Founders Day Challenge Update

5 THINGS TO KNOW ABOUT SIG TAU THIS MONTH

The Founders Day Challenge raised over \$62,000 to help Sig Tau continue to build noble generations of men. Thank you to those who supported this year's challenge.



#### **SAGA Magazine**

The SAGA Magazine will be arriving to your mailbox this month.
This is the first newly branded issue of Sig Tau's national magazine.



### Recruitment Recommendation

This fall, Sig Tau will be joining eight campuses and recruiting at 76 others. Do you know a noble gentleman who would be a great Sig Tau? Tell us about him here.











### **DENT MAN OF THE YEAR**



"When I decided to rush a fraternity my freshman year, I was originally repulsed. I saw that these fraternity men were arrogant, elitist, and complacent," described Josh Moore. "Sigma Tau Gamma was different. These men actually lived according to their principles. They dedicated themselves to respecting others, pursuing excellence, and living lives of integrity."

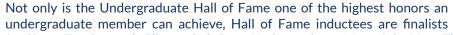
To Joshua Moore, Purdue, Sigma Tau Gamma was different. However, to Sigma Tau Gamma, Joshua Moore was different. Different in an exceptional way.

Moore has seemed to always stand above the rest. First, serving on the recruitment team, then Vice President of Membership, and finally as Chapter President.

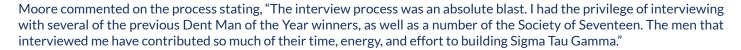
In 2017, Moore was inducted into the Undergraduate Hall of Fame.

"I was very excited to be inducted into the Undergraduate Hall of Fame," said Moore, "I was personally honored, but also felt

that being inducted into the Hall of Fame was a wonderful opportunity to highlight the accomplishments of all my brothers in the Beta Theta Chapter at Purdue."



for Sigma Tau Gamma's Ellsworth C. Dent Undergraduate Man of the Year. Through a rigorous application, interview, and selection process, one noble man is selected for such honor each year.



At the conclusion of Endeavor Conference in Minneapolis, Joshua Moore's accomplishments, dedication, and hard work was recognized as he was named the 2017 Dent Man of the Year.

"Since winning Dent Man of the Year, I have felt incredibly humbled by the honor, encouraged by the support of many of my Sigma Tau Gamma brothers from other chapters, and reminded that my personal accomplishments were only possible because of the support of so many," said Moore.



Moore recently graduated with a degree in Industrial Engineering with minors in Economics and Entrepreneurship. He began working as a Business Technology Consultant for Deloitte, a management consulting firm on July 17.

Moore had a very accomplished undergraduate career. In addition to his countless contributions to Sigma Tau Gamma, he served many campus organizations. He was the vice president of the Institute of Industrial Engineers, president of Unite Campus, founded Boilers Supporting Boilers, was a part of Purdue Student Government, and was a Purdue Engineering Ambassador.

Commenting on Sig Tau's influence on his life, Moore said, "Sigma Tau Gamma has provided experiences, opportunities, and relationships that have shaped me into the man I am today. I will be forever grateful for the impact that this organization and my brothers have had on my life."









# RECRUITMENT SPOTLIGHT

At the beginning of each semester every Greek organization across the nation diligently prepares for recruitment. Recruiting young men who embody our Principles ensures the future of Sigma Tau Gamma will endure. Being prepared, setting goals, and utilizing ChapterBuilder are a few ways to help create a successful recruitment experience for both the chapters and potential new brothers.



A great example of this is from our brothers at the Epsilon Phi Chapter at Alabama. For the 2016-2017 school year, Epsilon Phi's total initiation goal was 37 men. Epsilon Phi surpassed their goal, and initiated 41 members into their brotherhood. Reaching 110 percent of their goal was a huge accomplishment.

"In order to be so successful we wanted to make sure we put our men in positions where they could be social and make those connections with potential members on campus," said Epsilon Phi's Chapter President, Nathan Dickerson. "Our primary tool was ChapterBuilder. ChapterBuilder helped us connect with men that we ordinarily wouldn't have been able to reach. This also made contacting those guys a lot easier, and helped us make sure that the guys we were recruiting were a diverse group that wanted to be a part of who we are as a chapter".

Alabama contributes a lot of their success to effectively utilizing ChapterBuilder. During the 2016-2017 school year, they added 522 potential new members (PNM) into the system, and made 3,509 notes, emails, texts and calls to those PNMs. This means, that there were roughly seven interactions per PNM.

Alabama is just one of many chapters successfully recruiting Noble Men and ensuring the future of Sig Tau. With fall recruitment just around the corner, it is great idea to begin preparing, setting goals and familiarizing yourself and your chapter with ChapterBuilder.







#### MARKETPLACE ITEM OF THE MONTH

The Sig Tau Marketplace item of the month are the Sig Tau Matte blue Sunglasses. Visit the Sig Tau Marketplace to order yours today.













