

# SAGA MONTHLY

OF SIGMA TAU GAMMA FRATERNITY

VOL. 2 | ISSUE 11

NOVEMBER 2017



## TWO CHAPTERS CELEBRATE THEIR CHARTERS

After months of hard work, the Zeta Omicron Chapter at Michigan State and the Chi Chapter at Western Michigan can officially say they are both chartered chapters of Sigma Tau Gamma.

The Zeta Omicron Associate Chapter at Michigan State University hosted their chartering ceremony on Saturday, October 14. As members of the 159th chapter of the fraternity, these men celebrated the many months of hard work among friends, family, and alumni. The ceremony was conducted by Chief Executive Officer Steve Latour; National President-Elect Jim Johnston, Carnegie Mellon; and Director of Recruitment and Growth Dean Anderson, Purdue.

Originally the 22nd chapter of Sigma Tau Gamma, the Chi Associate Chapter at Western Michigan University celebrated their re-chartering on Sunday, October 15. The momentous occasion was hosted by Sigma Tau Gamma Headquarters, and many staff members and notable alumni were present, including Foundation Trustees Mike Van Camp, Indiana State, and Paul Mueller, Cleveland State; Fraternity Board of Director Member Joe Gallo, Michigan Tech., and National President-Elect Jim Johnston, Carnegie Mellon.

The chapters at Michigan State and Western Michigan aspire to continue their growth as they begin to work toward new chapter goals.



▲ The Foundation announced that a chapter endowment was established for each chapter. To make a gift, please visit [www.sigtau.org/donate](http://www.sigtau.org/donate).

## 5 THINGS TO KNOW ABOUT SIG TAU THIS MONTH

- 1 Thanksgiving Holiday**  
HQ will be closed Wednesday, November 22 – Sunday, November 26 in observance of the Thanksgiving Holiday.
- 2 Nashville Area Alumni Reception**  
On September 29, the Sigma Tau Gamma Board of Directors in conjunction with HQ hosted an alumni dinner at Ted's Montana Grill in Nashville for local area alumni.
- 3 2017 National White Rose Crowned Homecoming Queen**  
Congratulations to National White Rose Sweetheart, Abigail Greenberg, for winning Homecoming Queen at the University of Alabama.
- 4 Associate Chapters Installed**  
In October, Sig Tau added three more chapters. Men at MSU – Moorhead, Iowa State, and Nebraska were officially installed as Associate Chapters.
- 5 Refreshed Pins Released**  
An updated White Rose Pin, Alumni Pin, and Flag Pin were released in the [Sig Tau Marketplace](http://SigTauMarketplace).



# GIVING TUESDAY

Here is your chance to give back to Sig Tau.

Starting with Black Friday, then Small Business Saturday, and finally Cyber Monday, Thanksgiving kicks off the holiday season with high-adrenaline shopping. But did you know that the following #GivingTuesday is your chance to give back to non-profit organizations and charities all around the world? Here are some compelling reasons why we hope you will consider a gift to the Sigma Tau Gamma Foundation on #GivingTuesday, November 28, 2017.



- 1. Leadership:** Each year the Sig Tau Foundation supports the Fraternity by sponsoring our national leadership programs like Noble Man Institute and Webb Academy.
- 2. Scholarship:** Over \$28,000 was awarded to undergraduate members during the 2016-2017 academic year in scholarships and leadership grants.
- 3. Chapter Excellence:** Undergraduate brothers can join the Azure and White Undergraduate Giving Club with a gift of \$19.20. Joining the Azure and White Club during the 2017-2018 academic year will help your chapter gain valuable points on the 2018 McCune Annual Report.
- 4. Brotherhood:** Make your gift in honor of the 97 years of the Brotherhood of Sigma Tau Gamma. Honor a brother in your life on the online giving form, and he will receive a special message from you.
- 5. Philanthropy:** In 2016, #GivingTuesday generated over \$1.5 million in charitable contributions around the world. On November 28, 2017, give to the Foundation, share your support, honor a brother, and make an impact.

## RECRUITMENT BY THE NUMBERS



**Slippy Rock, Beta Tau** *\*pictured above*  
12 Associate Members

**Central Arkansas, Sigma Chapter**  
25 Associate Members

**SIU Edwardsville, Epsilon Sigma Chapter**  
18 Associate Members



**Cincinnati, Zeta Beta** *\*pictured above*  
20 Associate Members

**Virginia Tech, Epsilon Upsilon**  
21 Associate Members

**Northwest Missouri, Theta Chapter**  
28 Associate Members



## Q&A WITH TRENT ELDER, DIRECTOR OF RECRUITMENT FOR SOUTHEAST MISSOURI STATE

The Alpha Phi Chapter at Southeast Missouri saw a very successful recruitment this past fall. Nineteen men accepted bids from the Alpha Phi Chapter, which almost doubled the size of their chapter.

**Q: Can you tell me about your process for recruitment and why you think you were so successful?**

**A:** Basically, what we did was start on move-in day. Two other guys and I went to the move-in day bash and got many of the new students' information. We had a table set up with some of our chapter's awards and honors, our flag, as well as my computer to collect contact information. This gave us a base list of about 120 names to connect with as potential new members. It was a great way to give new students a chance to hear of Sigma Tau Gamma first.

**Q: How did you involve the other chapter members?**

**A:** I broke the chapter into groups of 4-5 people and gave each group a list of potential new members to contact and inform them of recruitment events, and tell them who we are. We didn't want to leave anyone out. That was a good starter. After that, we just did our thing, and it worked out.

**Q: What kind of events did you hold?**

**A:** The first day that recruitment opened we essentially had a meet-and-greet, had some pizza, played darts, and hung out. We went to the gym on campus and played some pickup basketball games a few times. We also went out to dinner, played pool, and hung out with brothers and potential new members. The university hosts information nights as well. Then on the last night, we had a more formal dinner right before we extended bids. For dinner, we brought in our Chapter Advisor and Alumni Advisor and all of our active brothers. Our Alumni Advisor and Chapter Advisor discussed what it means to be a Sigma Tau with the men.

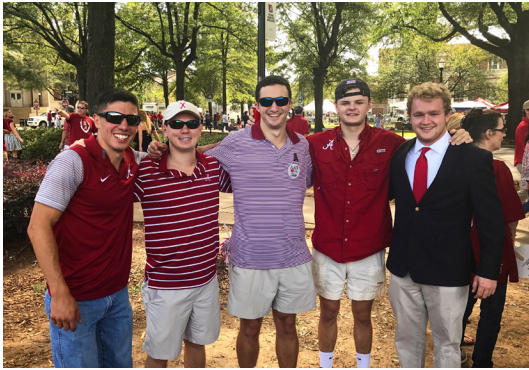
**Q: What is your number one piece of advice for other chapters who want to follow in your footsteps?**

**A:** The biggest thing is to make sure that no one falls through the cracks. It's so easy for guys to get lost in the crowd. Also, making sure I was organized and making sure each potential new member was getting contacted and getting all the information was huge. I made sure that everyone was doing their job and that I held the active members accountable.

**Q: How many bids you did extend?**

**A:** We extended around 30 bids, so more than half accepted.





# TAILGATING AND FOOTBALL SEASON

There is nothing quite like the smell of the grill, the crisp air, and the roar of fans during college football season. Sig Tau brothers and fans around the country gather together each weekend to cheer on their teams, celebrate the experience, and to continue their tailgating traditions.

To cheer on the Crimson Tide at The University of Alabama, the Epsilon Phi Chapter loves to get together and tailgate. According to Chapter President Nathan Dickerson, the chapter “cater[s] food every weekend--usually BBQ or something similar. We put up a few tents and a TV or two to watch the games during the day. We hang out and play yard games like cornhole.”

The Epsilon Psi Chapter at Oklahoma State similarly celebrates their game days. Chapter President Jenner Brown shared that tailgating is a very big deal at OSU. The chapter hosts their tailgate near the stadium, which takes about five minutes by foot. “Depending on the game time, we will set up a tailgate anywhere from 3-5 hours before the start of the game for members, alumni, friends, and family to attend,” Brown said. “We have a couple of big canopy tents that we set up, have a big grill, which we cook hamburgers, hot dogs, links, and anything else people bring.”

In addition to grilling and eating, the Epsilon Psi chapter also brings a generator to watch other football games. While tailgating, they bring footballs, frisbees, cornhole, and other lawn games to play as well. Brown said that tailgating continues during the entirety of the game, and many people will rejoin during halftime to grill and hang out.

“After each game is concluded, some of us guys will go eat out together somewhere, and then head back to somebody’s house to finish watching the other football games for the night,” Brown stated. “It is always an all-day affair when it comes to football game days on Saturdays here in Stillwater.”

## CHAPTER VISITS

Since the last SAGA Monthly, HQ Staff has made on-site visits to the following chapters:

Auburn  
Black Hills State  
Central Michigan  
Central Missouri  
Fitchburg State  
Illinois

Indiana State  
Lindenwood - Belleville  
Michigan State  
Missouri State  
Nevada - Reno  
Oklahoma State

Penn State - Behrend  
Plymouth State  
Purdue  
SUNY Buffalo  
Southeastern Oklahoma State  
UMass Lowell

UW Stout  
Western Michigan  
William Woods



## SIG TAU MARKETPLACE

### MARKETPLACE ITEM OF THE MONTH

The Sig Tau Marketplace item of the month is our new pins. Make sure you check out the [Sig Tau Marketplace](https://sigtau.org/marketplace) and order yours today.