OF SIGMA TAU GAMMA FRATERNITY

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After months of diligence, the Zeta Nu Chapter at Lindenwood University – Belleville and the Omega Chapter at Missouri State University can officially say they both are chartered chapters of Sigma Tau Gamma.

On Saturday, September 9, 2017, Sigma Tau Gamma recognized the Associate Chapter at Lindenwood - Belleville for its tremendous efforts and accomplishments and presented the group of noble men with their charter. Installed by the 39th National President Jonathan Proehl, UW - River Falls, and Chief Executive Officer Steve Latour, the chartering makes the Zeta Nu Chapter the 157th chapter to be recognized by Sigma Tau Gamma in its 97-year history.



During the ceremony chapter members were joined by friends, family, and loved ones who congratulated and celebrated their accomplishments. Also in attendance were Headquarters Staff and numerous notable alumni and guests from each of the Sigma Tau Gamma Boards, including Fraternity Director Jeremiah King, Foundation Trustee Scott Kaspar, Society of Seventeen Member Bill Hardebeck, and WPN Housing Manager David Birenbaum.

Later that evening CEO Latour. Associate Director of Collegiate Services Kassi Ward, and National

President Proehl traveled to Missouri State University to re-install the Omega Chapter on Sunday, September 10. Originally charted as the 24th chapter, Omega was the first fraternity at Missouri State. The room was packed with alumni, parents, and several members of the Missouri State administration.

The chapters at Missouri State and Lindenwood Belleville aspire to continue their growth and progress as they begin to work toward new chapter goals.

The Foundation announced that a chapter endowment has been established for each chapter. More than \$2,500 was donated to their respective endowments. To make a gift, please visit www.sigtau.org/donate.



THINGS TO KNOW ABOUT SIG TAU THIS MONTH

Ceremonv

HQ Decommissioning Noble Man Institute **Registration Open**

Registration is officially open! This retreat-based leadership program is exclusively for anyone initiated in 2017. This vear's Institute will be November 10-12.

(3) **Staff Updates**

Director of Alumni Engagement Erik Kahl, UW - La Crosse, has departed HQ Staff for the University of Wyoming as the **Director of Fraternity** & Sorority Life. To learn more, please click here.



Arizona State Chapter **Recognized by IFC**

Zeta Alpha Chapter was one of five organizations of Arizona State's 33-member IFC community recognized for preventing sexual violence on campus.

Fraternity Board of Directors Meet in Nashville

On September 29 and 30, the Board met to discuss the Fraternity and begin working on the details for Grand Conclave 2018.

SIGTAU.ORG

On November 4, the

Fraternity Board of

Directors will host

the Marvin Millsap

Decommissioning

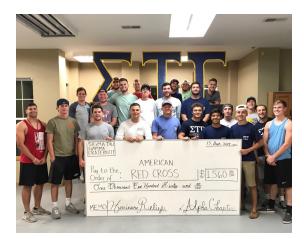
Ceremony and Reception.

Headquarters





AROUND THE CHAIN OF HONOR



NOBLE MEN ARE GENEROUS AND KIND - HURRICANE RELIEF

The country watched with heavy hearts as Hurricanes Harvey and Irma devastated coastal areas around the country. Like many others nationwide, Sig Taus were unable to sit idly when so many needed help. Many brothers stepped up to assist in the relief efforts.

Brothers of the Central Missouri

Chapter decided that they too could provide help. On the front lawn of the fraternity house on September 13, Alpha Chapter held a BBQ Fundraiser. All proceeds were directed to the Red Cross in support of hurricane relief efforts. Seth Ford, Central Missouri, reported that the chapter partnered with Walmart, who pledged to double their donation, allowing the chapter to raise over \$1,500.





"I thought that it would be a great idea to have our brothers give all the support they could," Ford said. "It was awesome to have a lot of members of our community show up and give to a good cause."

Mariah Moceri, a member of the Greek life community at Central Missouri, attended the event. "There was a big turn out, and it was a really fun time," Moceri said. "It was great to see Sig Tau and our community give to such a worthy cause and really help those affected by the hurricanes."

RECRUITMENT BY THE NUMBERS

Congratulations to these five chapters for their outstanding efforts to recruit the newest Noble Men of Sigma Tau Gamma. Make sure to follow our social media accounts, as well as the SAGA Monthly for continued recruitment updates.



Southeastern Louisiana, Phi Chapter^{*pictured above} 16 Associate Members

Alabama, Epsilon Phi Chapter 27 Associate Members

Pittsburg State, Epsilon Chapter 14 Associate Members



Southeast Missouri, Alpha Phi Chapter^{*pictured above} 16 Associate Members

William Woods, Zeta Mu Chapter 9 Associate Members



SKATING THEIR WAY TO SUCCESS

What do you get when you combine a passion for entrepreneurship, a Sig Tau alumnus and his siblings, and a love for longboarding? BlackCraft Boards. These stronger, lighter, 100 percent weatherproof longboards provide users with an even better skateboarding experience. Although to some it may seem like a simple hobby, to Perry Lierman, Purdue, this was a business endeavor of a lifetime.



BlackCraft Boards started as a high school project created by Lierman's younger brother Paul, who is now CEO and co-founder of BlackCraft Longboards. It wasn't long until the Liermans decided to transform this high school project into a real business plan.



"All of us are into longboarding and passionate about owning our own business," Perry said. "It was the icing on the cake to be able to be a family business; we all enjoy spending time together." It was this shared passion that turned a high school project into a next-level business venture.

BlackCraft Boards will be primarily marketed to Midwestern college campuses. In the works for over a year and a half, this family-run business has hit its stride in the last five months. In the future the company also plans to utilize passionate brand ambassadors to promote their longboards.

After tirelessly working on market research, business strategies, investor relationships, and several prototypes, BlackCraft Boards recently received the green light from investors to begin production.

As production begins there is no doubt that Perry's time in the Beta Theta Chapter at Purdue helped shape him into the business-man he is today.

"Holding a position within the Fraternity gave me a good sense of pride and taught me how to manage responsibilities," Perry said. "We were the new kids on the block when I joined, and as a Recruitment Coordinator, I helped grow the chapter to over 100 members."

When asked to give advice to his Sig Tau brothers who may share the same entrepreneurial spirit, Perry said, "Be relentless, and keep your eyes on the prize."



Follow Perry and his siblings as they work to launch their business on Facebook - <u>https://www.facebook.com/BlackCraftBoards/.</u>

MARKETPLACE ITEM OF THE MONTH

The Sig Tau Marketplace item of the month are the Vineyard Vines Belt Fobs. Visit the <u>Sig Tau Marketplace</u> to order yours today.

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MARKETPLACI

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