

# SAGA MONTHLY

SIGMA TAU GAMMA FRATERNITY

## CHAPTER AT WINONA SHOWS COMMITMENT TO ENDEAVORING FORWARD

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If you were asked to locate Winona State University or to identify its school colors, would you be able to rattle off the answers? Sig Tau has a long-standing history at this small public institution, located in Minnesota, where the colors are purple and white, and the student population hovers around 8,000.

The chapter was founded nearly 60 years ago to uphold a history of tradition and pride. This past year, Beta Xi Chapter President Zach Bailey, Winona, and Director of Recruitment Willy Stetter, Winona, attended Grand Conclave seeking advice and help. The undergraduate chapter was aging, and they knew that their fall recruitment efforts would be pivotal for the chapter's future success and longevity on campus.

**"This semester felt like do or die for us."**

"We knew we had to do well this semester. The guys in the chapter are getting older, and we wanted all the guys to get our heads together and have a plan leading into recruitment."

Their plan worked flawlessly. Stetter and Bailey said that in previous years they would have thrown together a recruitment plan the first week of school, which would have left them feeling like they were behind. This year, they had the recruitment schedule mapped out weeks before and hit the ground running once officially arriving on campus. Bailey said this helped them not only recruit more members but to recruit the men that the chapter wanted.

"We marketed ourselves differently this semester, and it worked out well. We put up posters and flyers around campus and in the dorms; we visited with other organizations on campus, and word of mouth helped," Bailey said. "This year, we utilized the digital boards

on campus in the student union. We have done a lot of social media posting, and we purchased a Sig Tau pop-up tent to display. These things help us stand out more and draw a lot of good attention."

So far this semester Beta Xi men have recruited 14 associate members, nearly doubling the size of the chapter. Both Stetter and Bailey are proud of the chapter's efforts this fall and hope the newest members will become the next leaders of the chapter.

"We pulled together and had a great team effort with recruitment," Stetter said. "We got the guys who would be good fits for Sig Tau. They wanted to a part of something bigger, and we wanted leaders on campus. These guys are the ones we want to invest in."

## THREE THINGS TO KNOW ABOUT SIG TAU THIS MONTH

1

### NOBLE MAN INSTITUTE

Registration for Noble Man Institute is now open. Noble Man Institute is Sigma Tau Gamma's national new-member education program. The camp-based retreat focuses on leadership development and fraternity education.

2

### CHAPTER OPERATIONS

The Fraternity Operations Team hosted the "Chapter Presidents Roundtable," a web-based interactive discussion to relay important operational information and to answer questions from chapter presidents.

3

### SAGA MAGAZINE

The newest edition of the SAGA Magazine was mailed at the end of September. The magazine includes undergraduate and alumni updates, feature stories, and notable national news.



SAGA MONTHLY

1

SIGTAU.ORG



# TOMORROW'S LEADERS NEED YOUR ADVICE TODAY

The backbone of any successful chapter is having alumni mentors to coach them through the brotherhood experience. This can be presented at chapter meetings, by answering questions when chapter leadership needs guidance, or by just being an ear for chapter members. Our brotherhood is centered on being a member for life, not just throughout college.

## THE CHAPTER ADVISORY TEAM IS SITUATED SO THAT THERE IS AN ADVISOR FOR EACH AREA OF CHAPTER OPERATIONS. CHAPTER ADVISORY TEAMS CONSIST OF:

**Lead Chapter Advisor** - The leader of the chapter advisory team works with campus administration and headquarters staff to provide the guidance that the chapter needs to make intelligent decisions that adhere to all university, local, state, and federal laws.

**Education Advisor** - Promotes continuous education for the chapter and supports the director of education & wellness to create and develop a continuous education plan for the chapter, including senior-level programming.

**Faculty/Scholarship Advisor** - Serves as the primary scholarship advisor of the chapter, assists in developing and maintaining a partnership with the Office of Fraternity and Sorority Life (or equivalent office) at the host institution, and oversees that chapter members maintain a grade point average (GPA) acceptable for membership.

**Finance Advisor** - Serves as the primary advisor for the director of finance and operations, participates in financial-advisor-related training, and is familiar with OmegaFi's Vault and MySigTau. Financial advisor assists the chapter in pursuing collections for members with past due to balances.

**Member Engagement Advisor** - Serves as the primary advisor for the director of member engagement, aids the chapter in planning social events to ensure logistics are thought through, and ensures a safety plan is in place for each event.

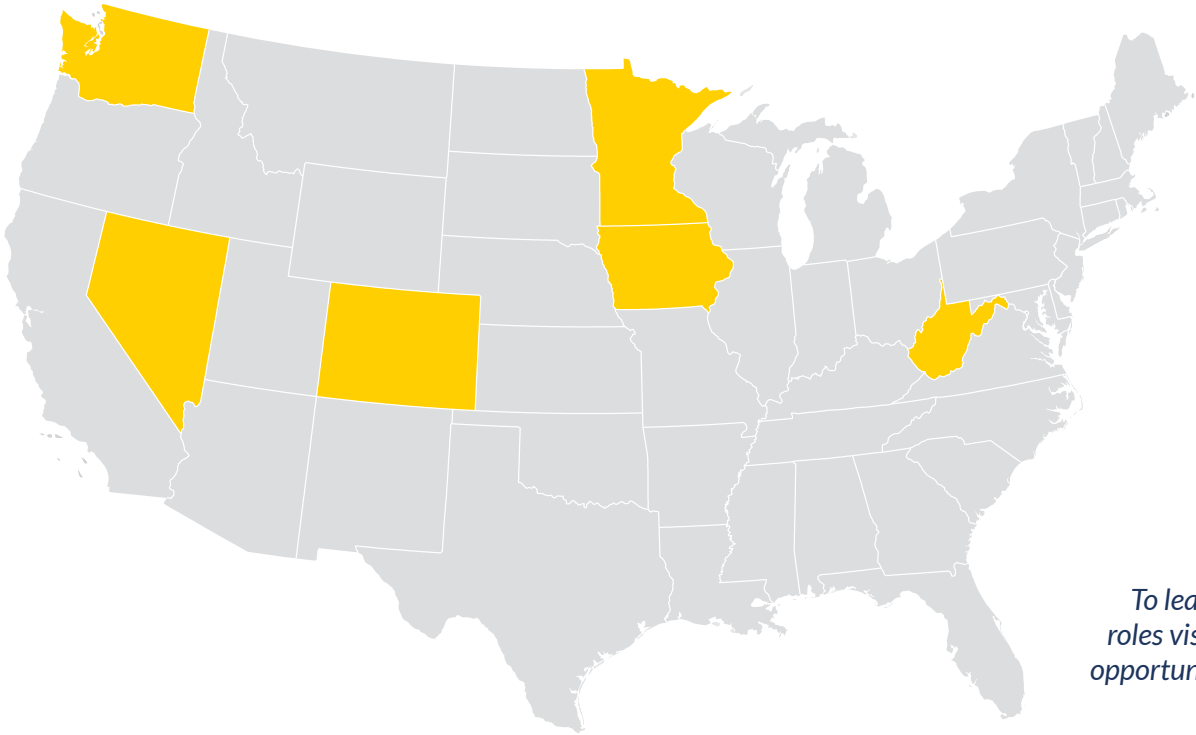
**Recruitment Advisor** - Serves as the primary advisor for the director of recruitment, promotes continuous and open recruitment efforts that adhere to member safety and institutional policies, and encourages chapter participation in all campus-sponsored recruitment activities and opportunities.

**Safety and Standards Advisor** - Serves as the primary advisor for the standards board chairman and the member safety coordinator, and promotes member safety and adherence to the member safety policy.

**Parent/Family Member Advisor** - Acts as the alumni liaison to parents and guardians of chapter members. To learn more about our Chapter Advisory Team roles visit [here](#) or to inquire about one of our advisor opportunities, contact us at [noblemen@sigtau.org](mailto:noblemen@sigtau.org) with the desired chapter included.

### CHAPTER ADVISOR OPPORTUNITIES

- CU – Boulder** | Zeta Sigma Associate Chapter, Boulder, CO
- Winona State** | Beta Xi, Winona, MN
- Nevada – Reno** | Zeta Lambda, Reno, NV
- Marshall** | Epsilon Mu, Huntington, WV
- Washington State** | Zeta Iota, Pullman, WA
- Iowa State** | Zeta Tau Associate Chapter, Ames, IA



Currently, we have six chapters that are in need of vital alumni wisdom and insight.

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