

Role of the Member Engagement Advisor

Sigma Tau Gamma Fraternity is a values-based organization founded upon the principles of Learning, Integrity, Excellence, Leadership, Citizenship and Brotherhood. The Member Engagement Advisor will serve as the primary advisor for the Director of Member Engagement. This advisor will serve as a member of the Chapter Advisory Team and report to the Lead Advisor.

Member Engagement Advisor Expectations

The Member Engagement Advisor will support the chapter by:

Promoting the Values, Ideals, and Policies of Sigma Tau Gamma and the Host Institution

- Advise the chapter in planning social events, mixers, date parties, and formals to ensure logistics are thought through and a safety plan is in place for each event.
- Reinforce the importance and supply guidance for chapter brotherhood events, meals, and gatherings that help build relationships among members.

Modeling the Way

- Ensure that all social behaviors align with the expectations that are given to the men in the chapter – in person and on social media.
- Attend and encourage participation in all Sig Tau national events and programming including Noble Man Institute, Webb Academy, and Grand Conclave/Endeavor Leadership Conference.

Develop Relationships

- Participate in a monthly call or visit with the Director of Member Engagement.
- Communicate and review planned chapter events in conjunction with the Member Safety and Standards Advisor.
- Advise on the curriculum and logistics of an annual brotherhood retreat.
- Attend one chapter meeting each semester
- Attend meetings and/or calls of the Chapter Advisory Team

Promoting Adherence to Chapter Operations and Administrative Tasks

- Ensure appropriate officers are attending IFC or campus trainings regarding social event hosting and intramurals.
- Learn and monitor chapter social event hosting and reporting guidelines for IFC and Fraternity and Sorority Life office.

Preferred candidates will be members of the Fraternity; however, other strong candidates will be considered. The Member Engagement Advisor will be appointed by the Lead Chapter Advisor and will be expected to abide by the above expectations and promote the Principles of Sigma Tau Gamma.