

WINONA STATE DOUBLES SIZE THROUGH RECRUITMENT

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The Beta Xi Chapter at Winona State knew this semester would be make or break for them. Outgoing Chapter President Jesus Pimentel, Winona State, looked ahead to who was expected to graduate this year and knew the chapter needed to grow.

"When we left campus in the spring because of COVID, we only had one guy recruited. This fall, we knew we had to recruit and knew it had to be a group effort."

With only 11 active brothers returning to campus this semester, the executive cabinet began discussing their recruitment plans this summer. They used the recruitment classroom resource provided by the national organization, frequently communicated with Headquarters Staff on best practices, and connected with alumni for essential support.

"We attended the webinars this summer hosted by Zack Kearney from HQ Staff and Phired Up, and they were great. We were able to use that really as a brainstorming session. We also had alumni like Joey Haire, who we could always turn to for advice. Coming back to campus, we immediately had a two-week lockdown, but we felt confident in the plan to recruit."

The chapter's plan came to fruition. Winona State recruited 12 new brothers, more than doubling the chapter size. They entered the freshmen Facebook group; they were more active on social media and told potential new members that academics came first for the chapter.

"I am really proud of the efforts of everyone in the chapter," Pimentel said. "I wanted to make sure the chapter was left in a good place and that we didn't take any shortcuts. Sig Tau has such a good brand on campus. If you want to have a good time and be seen as a leader on campus, you join Sigma Tau Gamma."



The chapter wanted to create measurable goals and did not want to lose the close-knit brotherhood they had built. Brotherhood already looks different this year because of COVID, but alumni and staff knew the chapter could accomplish their goals.

"It was so important to have support from alumni and staff. They made us feel like we could accomplish anything we wanted. They always had faith in us and knew we could do it if we worked together."

THREE THINGS TO KNOW ABOUT SIG TAU THIS MONTH

1

WORK FOR HEADQUARTERS

Sig Tau HQ is looking for qualified candidates to build noble generations. Interested in being a Recruitment & Growth Coordinator or a Digital Communications Specialist? [Apply](#) today.

2

#GIVINGTUESDAY IS DECEMBER 1

Mark your calendar for December 1. More than ever, brothers need scholarships to help with rising costs to attend college. [Help](#) directly impact brothers and promote academic success by making a gift this [#GivingTuesday](#).

3

FOUNDATION TRUSTEE MEMBER SEARCH

The Sigma Tau Gamma Foundation is actively seeking candidates to serve on the Board of Trustees. Are you interested in serving Sigma Tau Gamma as a Trustee? [Apply](#) today.





VIRGINIA TECH BUILDS BROTHERHOOD THROUGH **FIRST EVER** SIG TAU OLYMPICS

What started with a round-robin game of putt-putt golf sparked an idea to build brotherhood and raise funds for Special Olympics for the Epsilon Upsilon Chapter of Virginia Tech. Former Director of Community Engagement Zan Huang, Virginia Tech, thought of the idea when he felt the chapter needed a way to build brotherhood during a time of uncertainty.

“This semester has been tough because of COVID, but we all love sports and wanted a way to raise funds for Special Olympics,” Huang said. “We talked about the idea and wanted to make it happen while being as safe as possible and adhering to local policies.”

Huang said from the final discussion to being on the fields competing was about two weeks. They determined brothers would compete in basketball, soccer, football, bowling, and cornhole. They had six teams, with five brothers on each team. The teams were made of brothers who lived together and were small enough to adhere to campus policies. The teams rotated from sport to sport, ensuring crowds of brothers would not gather together. The winners would receive points, and for each dollar raised for Special Olympics, the team earned extra points.

“We found safe locations, bought the equipment needed for each sport, and we went from there. Most of the donations came from friends of the chapter, alumni, or brothers’ parents. In the two weeks of fundraising, we raised nearly \$1,000 for Special Olympics. The winning team each received these homemade medals, which made it more fun.”

Turning a brotherhood event into raising funds for Special Olympics was great, but Huang said this was about creating an opportunity to build brotherhood.

“When planning this, we had Special Olympics in mind, but this was for brothers to be together and have fun. We think this can become an annual fall event... brotherhood and philanthropy go hand in hand. When brothers are engaged and having fun, raising awareness and supporting Special Olympics will come naturally.”

BROTHERHOOD



NOBLE NEWS

Would you like to share news with the Sig Tau community? Submit your news [here](#).



1

THETA CHAPTER AT NORTHWEST MISSOURI STATE PARTICIPATE IN A POLAR PLUNGE, BENEFITTING THE LOCAL ST. JUDE CHILDREN'S HOSPITAL.

THE BROTHERS OF THE GAMMA PI CHAPTER AT STEPHEN F. AUSTIN BEGIN THEIR TOY DONATION DRIVE BENEFITTING TOYS FOR TOTS.

2



3

THE EPSILON TAU CHAPTER AT UNC CHARLOTTE OFFICIALLY WELCOMES THEIR NEW MEMBERS.

THE ZETA PI CHAPTER AT ARIZONA WELCOMES THEIR NEWEST CLASS OF INITIATES.

4



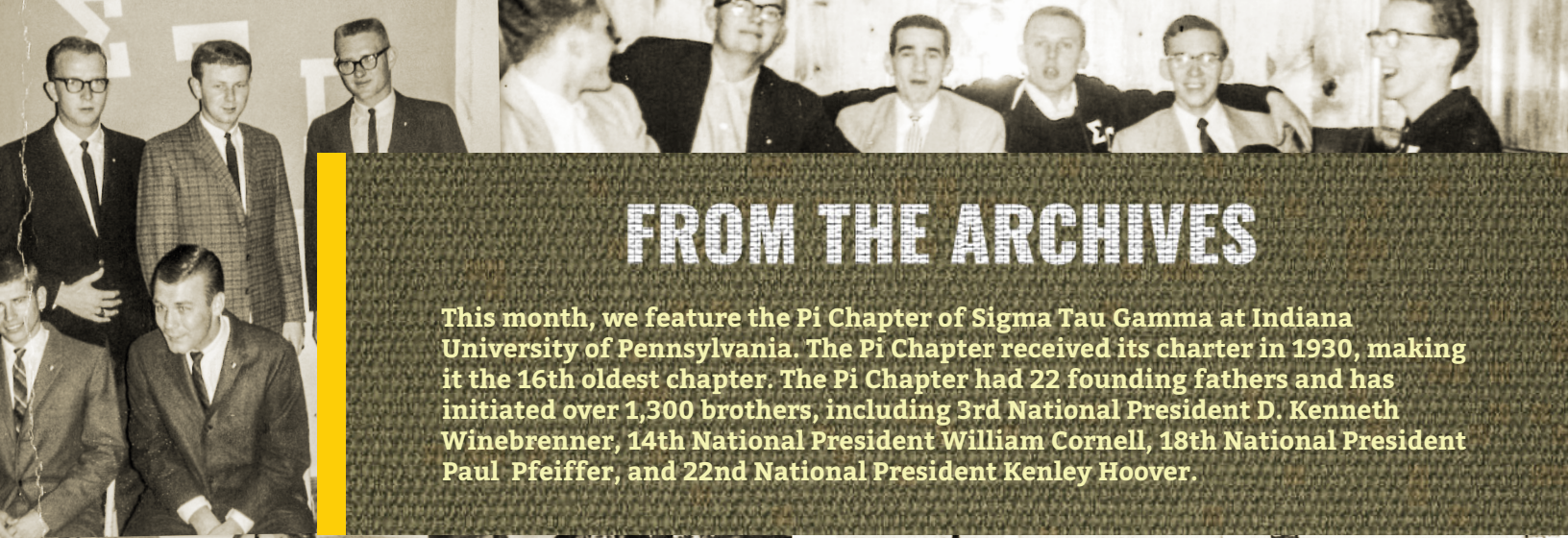
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BETA GAMMA CHAPTER AT YOUNGSTOWN STATE VOLUNTEERS TO DISTRIBUTE FOOD BOXES TO THOSE IN NEED.

THE CHI CHAPTER AT WESTERN MICHIGAN ANNOUNCE THEIR EXECUTIVE CABINET FOR 2021.

6





FROM THE ARCHIVES

This month, we feature the Pi Chapter of Sigma Tau Gamma at Indiana University of Pennsylvania. The Pi Chapter received its charter in 1930, making it the 16th oldest chapter. The Pi Chapter had 22 founding fathers and has initiated over 1,300 brothers, including 3rd National President D. Kenneth Winebrenner, 14th National President William Cornell, 18th National President Paul Pfeiffer, and 22nd National President Kenley Hoover.

