

WEBB ACADEMY GOES VIRTUAL

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Traditionally during the first weeks of January, braving an inevitable ice storm or delayed flights, student leaders across the country make their way to the Midwest for the Earl A. Webb Academy of Principled Leaders. What started as a Bootcamp for chapter presidents has blossomed into a mecca of Sig Tau undergraduate leadership training, developing over 300 leaders across four chapter positions each year. This year, Webb Academy went virtual due to the continued safety for brothers during the COVID-19 Pandemic.

Brothers were logging on in their bedroom, working at a makeshift desk that used to be the kitchen table, or in the fraternity house's study room. While the training looked different, it was

another opportunity for growth and building relationships for many.

Virtual Webb Academy began with a State of the Fraternity Address from 40th National President Jim Johnston, Carnegie Mellon, giving updates about the organization, congratulating chapters on their recruitment success this fall, and challenging students to make the most of this virtual training.

It then transitioned to session breakouts as presidents, directors of recruitment, standards board chairmen, and directors of finance met their facilitators and got to know others via Zoom. Josh Orendi, Co-Founder and Chief Business Development Officer, Phired Up & TechniPhi, gave the keynote address, focusing on digital recruitment best practices and how brothers need to dig deeper to make connections.

Webb Academy introduced a new partner, Plaid LLC, and an online learning management system to help brothers excel in their leadership positions. Modules were customized for each chapter position in attendance, allowing it to be a tailored experience for each officer. President's Track Facilitator Clayton Whitehead, Georgia,

has been a part of multiple virtual conference experiences over the last year and was very happy with how well Plaid worked for attendees and facilitators.

"I thought it was exceptional. In the past year, I've attended three tourism conferences using various platforms. Plaid was far and above the best by every way I can think of to measure it."

Clayton, a member of the Eta Delta Chapter at Georgia, worked closely with associate chapter presidents at Virtual Webb Academy. Associate chapter presidents are those who are the leaders working toward earning their chapter's charter.

"I had all the presidents of our associate chapters. Many are inexperienced, have limited or no alumni support, are working with little money, have few or no Sig Tau friends outside their chapter, and now they are leading in the middle of a pandemic; but my guys came to work, to learn, and to grow. It's always a revelation when a brother realizes they aren't alone at all. It's like watching a bud burst forth into a flower. I was amazed to watch this process, and I hope they left knowing they were not alone."

THREE THINGS TO KNOW ABOUT SIG TAU THIS MONTH

1

AWARDS & SCHOLARSHIPS OPEN

[Applications](#) are now being accepted for individual awards and scholarships. Help recognize deserving individuals and brothers. The deadline to apply is March 31.

2

HOST VIRTUAL PHILANTHROPY

[CrowdChange](#) is a virtual fundraising platform that helps chapters host online fundraisers so that you can continue to raise money for Special Olympics.

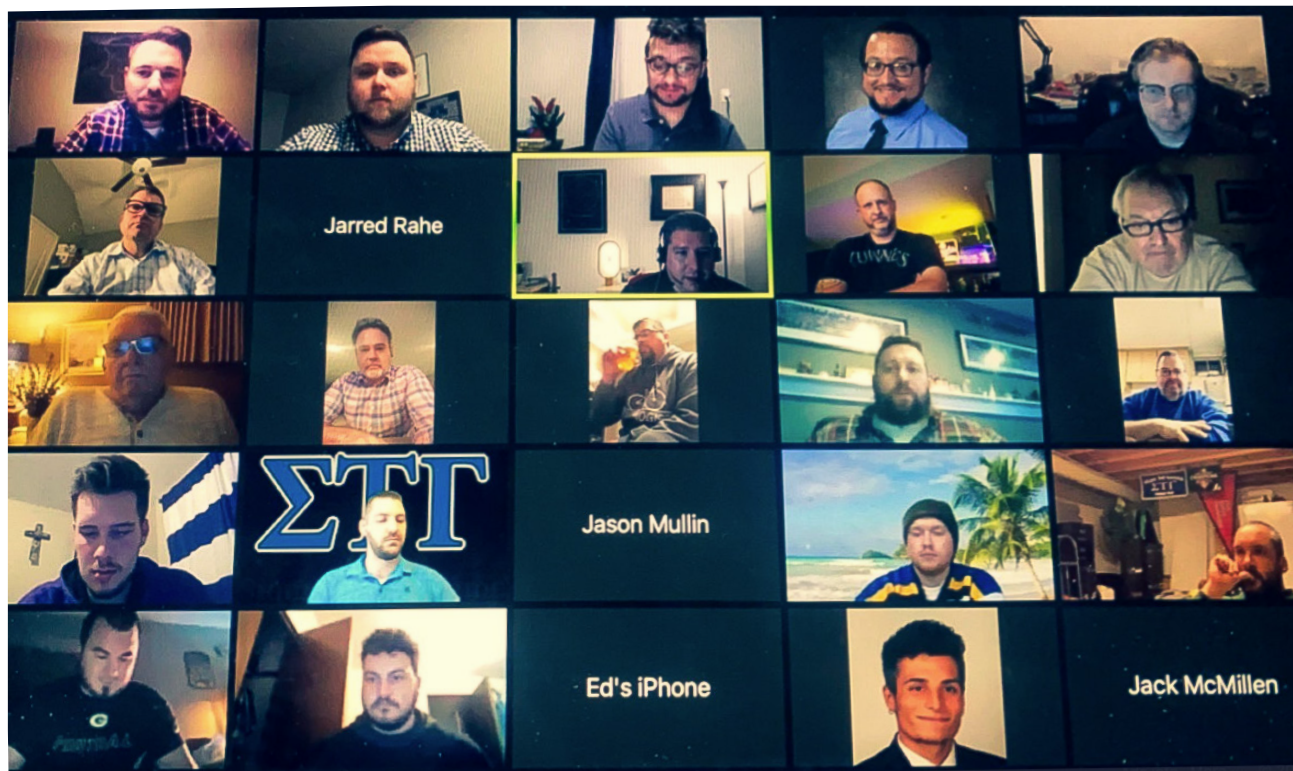
3

WEBB ACADEMY FOLLOW UP

Every active chapter executive cabinet received a post-Webb meeting with their Headquarters Staff Liaison.



DELTA CHAPTER HAS SUCCESSFUL CHAPTER TOAST



The Delta Chapter at Emporia State has a long history of brotherhood traditions, including many alumni gathering together on their chapter founding date. On January 20, 1922, Delta Chapter received their charter with 23 Founding Fathers. This month, Delta Chapter celebrated 99-years of brotherhood, with some brothers celebrating by joining the Delta Chapter Toast.

The Chapter Anniversary Toast is an event hosted via Zoom by Sigma Tau Gamma Headquarters Staff and Fraternity Board of Directors for each active chapter to celebrate their chapter anniversary and continue building the bonds of brotherhood virtually. One brother who was able to attend the Delta Chapter Toast was Brother Douglas Gregg, Emporia State. Brother Gregg went through the associate member process in 1964 and was initiated into the Delta Chapter in 1965. Both of his parents were Greek, so becoming a Greek man was something he wanted in his campus experience.

“Rush was a big deal as both of my parents were Greek. It was always fun to see my parents enjoy the times they had with their fraternity brothers and sorority sisters.”

This year, because of the COVID-19 Pandemic, Delta Chapter alumni were unable to have their annual Founders Day Dinner to celebrate 99-years of brotherhood. Gregg decided the Delta Chapter Toast would be a good way to help celebrate the chapter.

“Delta Chapter, we get together a lot. Those in the Kansas City area get together at Christmas, and those who graduated in the 1960s get together each summer in Emporia for a long weekend. It [Delta Chapter Toast] helped fill the gap.”

BROTHERHOOD