

Sigma Tau Gamma Fraternity
Board of Directors Candidate
2022 – 2024 Term
Robert Champ, Cameron
Gamma Rho Chapter



1. Over the past decade, Sig Tau has taken many steps to build a strong foundation for a successful future. What action(s) by the Fraternity in recent years do you believe is (are) the most critical to it building a strong, successful future? What are the implications of that action? Explain why.

Response: I believe the rebranding and the enhancement of our Principles has been the most critical action we have taken in recent years. I believe that decision shows forward-thinking, it shows the maturity of the organization and the scalability that we have. I believe this is also one of our competitive advantages. The implications of this allows the fraternity to connect with the current generation and still bring value to the marketplace. If we cannot remain relevant to the age in our recruiting pool, then we will cease to exist. This action is one of the reasons why we succeed as an organization.

2. What do you believe is the most critical external challenge faced by the Fraternity? Explain why. How should Sig Tau position itself to successfully deal with this challenge?

Response: The most critical challenge we have is perception of the fraternity. Most of what we see in all types of media, portray a bias-driven narrative highlighted by a few bad apples. Continuing to develop member education in how to mitigate risk, how to be a noble man, and marketing the value that we bring to our communities through education and service activities, are ways to combat this perception. Focus on highlighting the service we provide to each other and to everyone around us.

3. What career or life experiences you have had that would most beneficially contribute to the deliberations and decisions of the Board?

Response: In my career experience - I am a certified Lean Six Sigma Master Black Belt, I have spent the last 6 years studying, testing, and performing the methodologies to become certified. Over the last 5 years I have direct experience using Operational Excellence and deploying strategies to improve and assess the health of organizations. During this time, I oversaw Cost Saving Projects (24 plus projects with savings of 5 million), Problem Solving (leading and presenting solution on behalf of the organization) and Plant Optimization (evaluating 300,000 sqft. of plant floor and 2.5 million sqft. of plant floor). I participated in yearly budgets (minimum 58 million operating), CAPEX budgets for improvements and development (average of 1.5 million). In addition, I have spent the last 12 years in top leadership of each of the organization, where daily, weekly and monthly data driven strategic decisions are made. In both my current organization, Vitro and my last Henniges, I helped develop companywide trainings on problem solving, and Operational Excellence.

4. What item(s) in the 2025 Strategic Plan do you think is (are) most important? What item(s) would you change? Explain why.

Response: Within the Growth Focus - Provide each chapter and associate chapter access to recruitment resources designed to support our purpose and contribute toward reaching our vision.

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I believe this is one of the important points in the Growth Focus because connecting resources to our members gives them the tools to succeed. Being able to give our collegiate brothers tools to connect the Why to our vision, in my opinion, is a strong way to strengthen our overall experience.

Within the Alumni and Parent Engagement - Enhance opportunities for alumni and undergraduate engagement through the creation of a national mentorship and networking platform designed to assist undergraduate members with the transition to post academic life within the Fraternity and beyond.

I believe this is one of the important points in Alumni and Parent Engagement because this is the beginning of "SigTau for Life". We are connecting recent or current alumnus to the benefits of lifetime brotherhood. With even the possibility to connecting other alumnus to the benefits of brotherhood that they may have been disconnected to.

Within the Membership Development - Expand leadership development programs, experiences, and positions for undergraduates and alumni.

I believe this is one of the important points in Membership Development because this will help strengthen the future of Sigma Tau Gamma.

Points in Foundation, Member Safety & Wellness, and Operation are all important in many aspects to the health and future of the fraternity. Overall, I don't believe I would change anything, but I would put greater emphasis on a few things. First, emphasis the funding of national events, next work on paid on time in full rate of 95%, benefit package to retain world class employees, and overall alumni engagement.

I would also like to say that adding a way to show the current state of each chapter would be important for the future of Sigma Tau Gamma. We need an Operational Excellence model to gauge our organization. We need dashboards to be able to see everything that the chapter is measured on. The Chapters, volunteers, Boards and HQ staff all need to see where we are winning and where we need to overcome challenges.

5. If you could ask a candidate for the Board any one question, what would it be? Please provide your own answer to that question.

The question - When we say it's not just four years, it's for life, what is the value in the For Life part?

Response: The collegiate experience is the 4 years, and we have lots of things that create value, and experience for our undergraduate brothers. The 'For Life' is our transition into the alumni experience, how do you create value in that movement?

My response - The alumni experience is the longest part of the life of a Sig Tau, it can span many decades. The way we create value is to make an investment into the long-term of development of

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our brothers. Continuous opportunities to build on the principles they were introduced to in the beginning. We not only make a focus in teaching the undergraduate what utilizing their time talent and treasure is, but we continue the experience with our alumni Brothers. We give them every opportunity to experience that lifetime investment. Over the next few years, it is our challenge to find out how to create that “coming home” feeling that many of us joined the fraternity for. Understanding how to draw our brothers near to what they fell in love with first, utilize resources to create a sustainable strategy in creating alumni experiences, and engaging these brothers to continue their support to ensure the longevity of Sigma Tau Gamma.