

Sigma Tau Gamma Fraternity

Board of Directors Candidate

2022 – 2024 Term

Frederick (Fred) Phillips, West Chester
Gamma Epsilon Chapter



1. Over the past decade, Sig Tau has taken many steps to build a strong foundation for a successful future. What action(s) by the Fraternity in recent years do you believe is (are) the most critical to it building a strong, successful future? What are the implications of that action? Explain why.

Response:

Action:

Increase the actual personal involvement with the Alumni members with face to face on site visits to develop relationships with other Alumni, by qualified volunteers (including National BOD members, National Foundation BOD members, Regional Directors, Chapter Adviser, local Alumni, and HQ staff) to help the Alumni understand how important it is for their involvement... to give back by engaging with other Alumni and to mentor undergraduate students so they more effectively run their chapter and more effectively get along with one another.

Implications:

With greater Alumni involvement, the entire Sigma Tau Gamma organization will grow exponentially.

Do not approach the Alumni for money.

Approach Alumni with the intent of developing relationships.

The relationships will create the interest in financial contributions.

2. What do you believe is the most critical external challenge faced by the Fraternity? Explain why. How should Sig Tau position itself to successfully deal with this challenge?

Response:

Action:

The most critical external challenge faced by the Fraternity is the media who explodes on TV the infractions and violations that occur with fraternities.

Implications:

While the Sigma Tau Gamma Fraternity National cannot resolve other fraternity problems, by implementing number 1) above, fewer infractions and violations would seem to naturally follow.

With fewer infractions and violations by Sig Tau Chapters, Sigma Tau Gamma Fraternity National, the BOD should evaluate how it can best take advantage of this positive side our Fraternity.

3. What career or life experiences you have had that would most beneficially contribute to the deliberations and decisions of the Board?

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Response:

Action with the Fraternity:

- Adviser to Delta Delta Chapter, 4 years.
- Dorm Counselor with 112 undergraduates, 4 years.
- Regional Director, 7 years

Action in my working career:

Military Experience:

- 6/21/1967 - 8/30/1971 United States Navy Corpsman, Vietnam Era.

Athletic Training Experience: (On all levels of sports, High School, College/University, and Professional levels.)

- 1973, Athletic Trainer with the Philadelphia Eagles National Football Team.
- Fall, 1974, Head Certified Athletic Trainer for the Coatesville, Pennsylvania High School Football Team.
- Fall, 1975-Spring, 1977, Head Certified Athletic Trainer for all sports at UNCG.

Head Dormitory Counselor:

- Spring 1976 - Spring 1980 for 112 undergraduate men at UNCG

Financial Adviser:

- 1977 - 2013, for 36 years, ~ 400 clients with ~ \$100 million under management.

Board of Directors:

- 1990 - 1994, Treasurer of the Greater Greensboro Builders Association BOD.
- 1994 - 1996, Associate Vice President of the Greater Greensboro Builders Association BOD (highest BOD level for a non-licensed builder member).
- 2017 - 2020, HOA BOD President of the Somerset Village Community, 84 units. '
- 3/9/20 - present, started as BOD member of a HOA Resort.

4. What item(s) in the 2025 Strategic Plan do you think is (are) most important? What item(s) would you change? Explain why.

5. If you could ask a candidate for the Board any one question, what would it be? Please provide your own answer to that question.

I tied these two questions together to answer:

For # 4): First of all, the 2020 Strategic Plan is a very impressive document. It is so very important to have guidelines and direction to set a course of success. It is apparent a lot of thought, expertise, energy, time, and cost went into this very broad yet very specific oriented objective document. This is a very well drafted document of purpose, intent, and actions to take. All points made are most important. I would find it difficult to add or change anything.

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For# 5): The question I would ask is ... Do you see being a BOD member as dealing with things only at the BOD national administrative level?

My Opinion and Answer to both 4) and 5):

Relationships

Relationships, and remembering the relationships developed in the past, are what drive the motivation to participate, engage, and give back.

Parents who nurture and teach their children the rights and wrongs by example usually end up on the positive side of life. The converse of this is also true.

It would seem to follow then, that more face to face and hands on at the Chapter level by QUALIFIED volunteers including National BOD members, National Foundation BOD members, Regional Directors, local Alumni, and HQ staff, would start to overcome the struggle as noted below.....

2.1 to 2.9 of the 2020 Strategic Plan factors are in writing.... Yet....

From the 2020 Strategic Plan:

Yet we continue to struggle with how to steer our brotherhood down the path to a larger, more economically viable organization that unequivocally meets its purpose to build a noble generation of men. In part, this inability to choose the right path is driven by a business model wherein each chapter, as a franchise of Sigma Tau Gamma Fraternity, is organized and operated by 18 to 21-year-old shareholders. The ability of the national organization to influence the day-to-day decisions of these shareholders and thereby steer our individual chapters toward the correct path is extremely limited. This structural weakness must be rectified to the extent practical.