

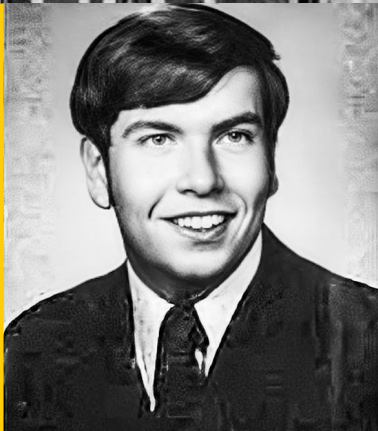
# SAGA MONTHLY

SIGMA TAU GAMMA FRATERNITY

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## 1972 BOB MOORE BECOMES FIRST UNDERGRADUATE BOARD MEMBER

History was made at the Grand Chapter Meeting when Bob Moore (Beta Omega chapter, Edinboro) was elected as the first undergraduate member of the Fraternity's Board of Directors. Bob's election followed his tireless efforts as chairman of the constitution and laws committee at the Grand Chapter.

Bob first became involved in the fraternity beyond his home chapter when he attended the 1971 leadership institute as chapter president. He disagreed vehemently with several recent policy decisions (particularly the reduction in executive staff personnel) and carried on correspondence during the next several months with fraternity officers and nearby chapters.

He put several of his ideas into the form of proposed amendments to the constitution, considered by the 25th Grand Chapter. To Bob's surprise, last February, President Basil Hunt asked him to serve as chairman of the committee on constitutional changes.

At the same time, Bob was channelling his efforts in chapter service toward expansion, working to establish another chapter in northwestern Pennsylvania. He also visited to the national headquarters in Warrensburg

to discuss proposed changes with the executive staff, and thoroughly studied the constitution.

His efforts resulted in the adoption of ten legislative items in New Orleans, each well-drafted and presented. One of the amendments called for the election of one member to the Board who would be an undergraduate at the time of election.

When nominations were presented for the office, Bob was surprised to find himself as one of the nominees. His knowledge and dedication, increasingly apparent to the convention delegates, brought him election over two other fine candidates. Reminded that his election made him a part of the "establishment", Bob expressed his desire to serve all members of the Fraternity during his term of office. Most people are eager to criticize but few respond when offered the chance to put their views into action. Bob Moore is one of those few.

## THREE THINGS TO KNOW ABOUT SIG TAU THIS MONTH

1

### LARGEST NOBLE MAN EVER

Earlier this month, over 140 registered attendees participated in Noble Man Institute.

2

### #GIVINGTUESDAY

It is not too late to [impact](#) the next generation of noble men! Help undergraduates endeavor forward by making a gift to the Sig Tau Foundation.

3

### WPN PROPERTY MANAGER POSITION

Make an impact and [join](#) the Sig Tau Headquarters Staff. Those with a background or experience in apartment or leasing management or student/campus housing management are desired.



SAGA MONTHLY

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SIGTAU.ORG





# 1982 SPECIAL TIMES, SPECIAL PROGRAM, SPECIAL ISSUE

**These are special times for Sigma Tau Gamma and this is a special issue of the Saga to announce a very special program.**



The work has been going on now for several months to prepare our Fraternity to take on the special task of endowing the programs of the Sigma Tau Gamma Foundation.

The dream had its beginnings at a meeting of the Sigma Tau Gamma Foundation Board of Trustees during the 29th Grand Chapter nearly two years ago. It wasn't, however, until Brother Marvin Millsap came forward to provide the spark and the challenge that many of us believed it could be done.

You will not find any of our regular features - chapter news, alumni news, chapter eternal, or even our house ads for Fraternity sportswear- in this issue. It is devoted exclusively to Project PITCH. This isn't the first time, nor will it be the

last, that we have devoted an issue of the Saga to a single subject. It may well be the most important time.

Sigma Tau Gamma and its Foundation have traditionally relied on its undergraduate members for the bulk of its financial resources. We can no longer do so.

Any university administrator will confirm that the number of traditional college age citizens is declining. It is a trend that will affect Sigma Tau Gamma as surely as it will those campuses on which we operate undergraduate chapters.

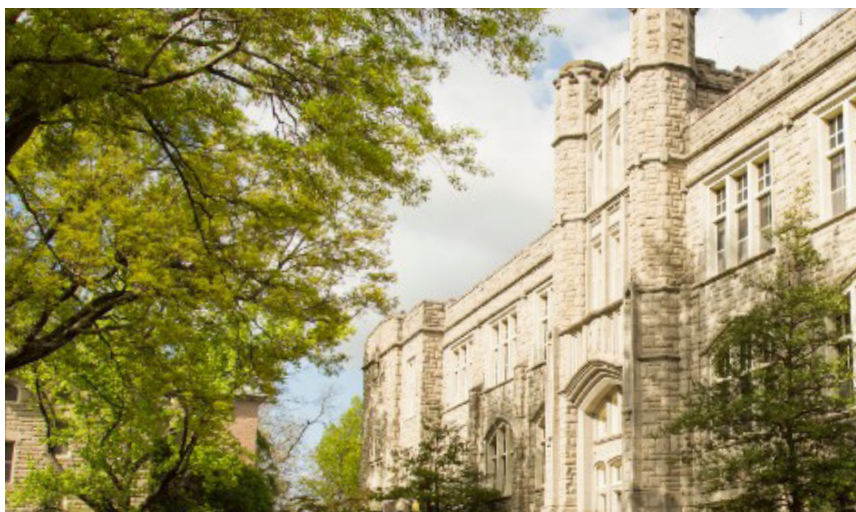
It would be irresponsible and a betrayal of our principals to permit the decay of our Brotherhood because of demographic trends. Indeed, we will not do so. For, Project PITCH is not a "run

in place" program. It is a program that promises a better Sigma Tau Gamma, a Sigma Tau Gamma that makes a deeper impact on its undergraduate and graduated members.

The proof of our commitment is on these pages. There is not a regular feature labeled "Alumni News" in this issue, but, we could put that label on every story.

Sigma Tau Gamma should be proud of its volunteer leader tradition. We have the most extensive volunteer leadership program in the Fraternity world. It includes those you will read about in these pages and many more - district governors, chapter advisers, regional leadership consultants, and expansion directors - who contribute to our programs every day.





## 1992 THE VIEW FROM THE TOP

*By Charlie Marr,  
27th National President*

**Together we can achieve the seemingly impossible. This has been the message of Sigma Tau Gamma from the days, almost 75 years ago, when we were a brand new idea in fraternity. Many of our Founders had already demonstrated their concern for others as members of the famed Missouri Ambulance Corps during World War I. Others had done their part as doughboys. They were not from the old order of privilege, prejudice and wealth that characterized much of contemporary fraternity life. They were going to build a fraternity for the average American, the fellow who had to work his way through the newly established people's colleges.**

They did it. They built this great institution that survives and prospers today. Now it is your turn, national and chapter officers, alumni and undergraduates alike, to continue this task.

It is up to us to be "fraternity." This means truly caring for our brothers. We must dedicate ourselves to their education, health and happiness. We must avoid personal and chapter actions which endanger the whole fraternity.

Brothers must understand that the rules apply to everyone. The decisions of the Grand Chapter on hazing and ritual are the considered opinion of the fraternity as a whole. Our founders had the wisdom to reject the corrupt practices of their time. If we wish to belong, we too must give up dangerous and outdated "tradition."

Finally, fraternity is about sharing; it is evangelistic. The gift grows as we give it away. We need to go out there and find new brothers and chapters. So, let's get out of our houses and our structured rush events and shake some hands, participate in campus life, meet some men and make some new friends who will walk with us on our path through life. If there are many of us going the same way, we don't need to worry about an occasional stumble. There will always be someone there to help us reach the goal.

Sigma Tau Gamma, you see, expects the impossible.



# 2002 VISION 2010: LOOKING INTO OUR FUTURE

**Quite simply, Sigma Tau Gamma Vision 2010 is a prognostication of future needs and interests of students. This study is a snapshot of what today's experts are saying about the millennial generation.**

Quite simply, Sigma Tau Gamma Vision 2010 is a prognostication of future needs and interests of students. This study is a "snapshot" of what today's experts are saying about the millennial generation.

Understanding who college students are going to be will help Sigma Tau Gamma evaluate marketing strategies, policies, recruitment efforts, and how time-honored organizational principles and values relate to the current cadre of potential members. If we are able to anticipate change, we can adjust to the new reality and successfully reach the next group of young men. If we don't, we can end up planning for a past reality that no longer exists. It is also necessary to do this type of research to make sure we aren't being duped by the media and relying on anecdotal information.

The Sigma Tau Gamma Vision 2010 study is a compilation of expert advice gathered through a wide search of generational and other forecast literature. While hundreds of sources were searched,

including web sites, discussion lists, books, and journal articles, only those that withstood careful scholarly scrutiny are included. Predictions are grounded firmly in empirical data (e.g., demographic projections) or major theoretical models (e.g., generational cycles). Moreover, the research used to guide recommendations for recruiting fraternity men was confirmed using multiple sources.

A task force led by board member John Heiman, Alpha '84, conceived the idea of doing research to learn more about our future undergraduates. The Sigma Tau Gamma Foundation provided the resources and stipends to make the study possible. Dr. Tracy Davis, Delta Lambda '86 and his staff at Western Illinois University conducted the research with assistance from Dr. David Braverman, Beta Alpha '82.

Fortunately, the news in this report is good for fraternities. Several characteristics of Millennials suggest that there could be a sort of renaissance for Greek chapters, especially those organizations aware of millennial characteristics and millennials are different than any other generation of student. Most importantly for those working with our current generation of students, they are worlds apart from those born into Generation X. They are different in the following ways:

- ^ They are not pessimistic: Nine in ten describe themselves as "happy", "confident", and "positive".
- ^ They are not rule-breakers: Rates of teen pregnancy and abortion have fallen sharply and for kids under 18 violent crime is down by two-thirds.
- ^ They are not self-absorbed: A 1998 Roper survey indicates that more teenagers blamed "selfishness" than any other reason when asked about "the major cause of problems in this country".
- ^ They are not distrustful: Nine in ten say they trust and feel close to their parents and half say they trust the government to do what is right most of the time, a figure twice as high as older Americans answering the same question.
- ^ They are not neglected: They are, quite simply, the most watched-over generation in memory.
- ^ They are not underachieving: Aptitude test scores have risen in the 1990s and eight in ten teens say, "it's cool to be smart".

Over the next year, the Board of Directors will spend considerable time fully digesting this research. Then, we should be able to make appropriate changes to our programming for recruitment and member development to better serve the next generation of college students. There is a whole generation of potential members who are eager to join organizations that provide community service, leadership development, scholarship and values. Although the times have changed, the same core values that our founders envisioned over 80 years ago will hold true for the next generation; making Sigma Tau Gamma relevant in the 21st century.

*If you would like to read the article in its entirety, please use the link below.*

**FULL ARTICLE**

