

Candidate Questions

1. Articulate your vision for the Fraternity in the next 5 – 10 years.

Offer an experience of brotherhood to prepare the men of tomorrow with the necessary skillsets and connections they can leverage to succeed in life as they enter the post graduate portion of their life. While offering this experience to them in their academic years, foster a culture of giving back and actively contributing as alumni to their chapter and Nationals in a positive way. If done successfully, this will foster the legacy of the fraternity for years to come.

2. Explain what you believe is the most exciting opportunity for the Fraternity. How should Sig Tau prioritize this opportunity?

Even though undergraduate enrollment is expected to decrease over the coming year, the students that do participate are passionate about pursuing their education, being there, and want to get the most of their experience. The fraternity must figure out a way and develop a model for the chapters to replicate it so they can sell potential new members on the value the fraternity offers. The fraternity must be able not only demonstrate what it has to offer as an undergraduate student but what it offers during their lifetime with friendship and sense of pride to be able to belong to such a prestigious national organization of Sigma Tau Gamma.

3. Explain what specific skill set(s) and career experiences have you had that would most beneficially contribute to the deliberations and decisions of the Board?

I have been in risk management for over half of my career following my accounting experience. I can understand uncertainty (aka risk) and able to develop a solution (aka risk mitigation plan) to address it. Add to the past 15+ years of experience that I have serving on the Emporia State University Foundation Board of Trustee and Alumni association, in which I currently serve as the Chair of the Foundation Board of Trustees, I bring a combined perspective of risk management and philanthropy that can hit the ground running for the board.

4. Explain what you believe is the most critical external challenge faced by the Fraternity? How should Sig Tau position itself to successfully deal with this challenge?

The biggest external challenge the fraternity will face is the supply and demand for the college education system today. Supply is the number of colleges and universities, and the demand comes from the student enrollment. Currently, there is too much supply and demand is dwindling. The fraternity must be able to identify its niche and develop a way to communicate the value to the students, so they want to engage.

5. With undergraduate enrollment expected to decrease and as generational preferences evolve, how can Sig Tau strategically enhance its membership experience to attract new members, stay relevant, stand out from the competition, and keep existing members engaged?

As mentioned earlier, the fraternity needs to be able to show the lifetime value that being a member has to offer. The fraternity needs to be able to market this value to not only the students but to the alum. By doing so for the alum, they will want to stay engaged and contribute to the fraternity's longevity.