

## CANDIDATE QUESTIONS

*Articulate your vision for the Fraternity in the next 5 – 10 years.*

Sigma Tau Gamma has continued to flourish differentiating the kind of undergraduate fraternity experience it offers especially in terms of facilitating and building authentic friendships while in college; however, the greatest area for growth is beyond the four year experience. In five years, our members must enter the fraternity as freshmen and clearly conceptualize the future dividends of being an alumni well before their graduation. Sigma Tau Gamma has a huge opportunity for growth to teach its membership to universally understand the fraternity as a lifelong investment of time and resources.

Further, the organization needs to become more driven by data in its decision making. This begins with clearly illustrating who the young men we are recruiting are, who they leave college as, and how these insights are being influenced by culture at the chapter level. The greatest bridge missing to communicate these abstract ideas is the engagement of alumni across the breadth of our chapters.

*Explain what you believe is the most exciting opportunity for the Fraternity. How should Sig Tau prioritize this opportunity?*

Leveraging data is the greatest opportunity for the Fraternity to realize, which will only be possible once a complete inventory is taken of what is we currently understand about the membership and what is yet to be understood. As a younger organization, our financial resources and capital is a weakness compared to our competitors. Incorporating analytics will be an invaluable tool to gain insight into how we forecast membership size, expansion opportunities, and investment levels into programming.

*Explain what specific skill set(s) and career experiences have you had that would most beneficially contribute to the deliberations and decisions of the Board?*

Sigma Tau Gamma is a unique organization in that it maintains its majority stake of power in its undergraduate members. I had the chance to help vet the most recent Board of Director candidates as the Vice Chairman of the Nominations Committee, which made it abundantly clear to me how desirable undergraduate perspectives are. In contrast, the Board has recently lacked such a perspective that is closer to the source of relating to the present undergraduate experience. My presence on the Board would provide a seat at the table for what our current members see on a day-to-day basis. I will be working as a missionary at a college campus specifically with Greek outreach, an endeavor that will only shed more light on the state of the fraternity man today. Additionally, my studies in data management and business analytics pursuing my master's degree will aid the Board in innovating ways of driving decisions with data.

*Explain what you believe is the most critical external challenge faced by the Fraternity? How should Sig Tau position itself to successfully deal with this challenge?*

Sigma Tau Gamma must place a greater emphasis on its structured professional development activities and the network value the organization will provide.

*5) With undergraduate enrollment expected to decrease and as generational preferences evolve, how can Sig Tau strategically enhance its membership experience to attract new members, stay relevant, stand out from the competition, and keep existing members engaged?*

Greek Life broadly is hanging in the balance because of a large shift in the political order of The United States. The distaste for American fraternities has only grown in the recent decade because of the decadence seen in so many. It is time to double down on building out our principles in the visible activities we do in our chapters.