

ATTENDEE GUIDEBOOK

CHAPTER PRESIDENT
DIRECTOR OF RECRUITMENT
DIRECTOR OF EDUCATION & WELLNESS

JANUARY 10-12, 2025





880 Monon Green Blvd. | Suite #101
Carmel, IN 46032
Phone: (317) 644-1920

Brothers,

Congratulations on being elected to your new office in Sigma Tau Gamma! Your Brothers have acknowledged and trusted the leadership and success of your local chapter to you. While it is easy to accept the title of your new role, fulfilling the obligations and responsibilities associated with your office could be challenging.

Webb Academy will not only teach you new skills but also sharpen those skills you already have to maximize your ability to successfully operate your local chapter.

Over the course of the next few days, you will have access to state-of-the-art curriculum in your specific office within the chapter. You will be surrounded by professionals and Sig Tau Alumni that want nothing more than for you to not only succeed but to thrive in your new post.

Additionally, take advantage of the opportunity to meet new Sig Taus from all across the country. Our Brotherhood is much more than our local chapters. Network with one another and build friendships that I hope will last a lifetime.

Sig Tau is a place of opportunity. From the moment you accepted your bid invitation to Sig Tau you took advantage of your first of many opportunities our great Brotherhood has to offer.

Webb Academy is another one of these opportunities. The opportunity to hold an office within your chapter is like being a manager of a company. Learn from your new post and take these lessons into your future profession.

Sig Tau is a family business. So, take the opportunity to make sure the family and the business are as prosperous as possible.

I promise you that if you push yourself to be excellent others will follow in your footsteps.

You are now the future of Sigma Tau Gamma and I and every Brother that has come before you are now looking to you for leadership. I challenge you to take our Brotherhood to new heights and make it better for the next guy.

Fraternally,

A handwritten signature in black ink, appearing to read "Mike Van Camp". The signature is stylized and cursive.

Mike Van Camp, Indiana State
42nd National President of
Sigma Tau Gamma Fraternity

sigtau.org



SCHEDULE OVERVIEW

*Webb Academy is a three day experience that is required and outlined in the schedule below.
All times below are listed as Eastern Standard Time.*

Friday, January 10

11:00AM - 3:00PM	Marketplace	Tarkington
11:00AM - 3:00PM	Check-in	Great Hall
11:00AM - 3:00PM	Student arrival and check-in	Great Hall
11:30PM - 1:00PM	Facilitator/staff lunch	Carmel IV
1:30PM - 3:00PM	Facilitator curriculum review	Track Rooms
3:30PM - 4:00PM	Welcome and Kick-Off	Carmel III/IV
4:05PM - 5:25PM	Tracks (Welcome Sessions)	Track Rooms
5:30PM - 6:30PM	Welcome Dinner (Society Introductions)	Carmel III/IV
6:30PM - 8:00PM	Keynote Speaker	Carmel III/IV
8:05PM - 9:30PM	Track time	Track Rooms
9:45PM	Facilitator debrief	Track Rooms

Saturday, January 11

8:00AM - 8:45AM	Breakfast	Carmel IIVIV
8:50AM - 9:10AM	Group photo	Great Room
9:15AM - 12:00PM	Track time	Track Rooms
9:30AM - 11:00AM	Society of the Seventeen meeting	Wallace
12:05PM - 1:30PM	Etiquette Lunch	Carmel III/IV
1:35PM - 3:15PM	Track time	Track Rooms
3:15PM - 4:15PM	Kenley R. Hoover Ice Cream Social	Great Room
4:15PM - 6:00PM	Track time	Track Rooms
5:00PM	Sound check	Carmel III/IV
6:00PM - 7:30PM	Dinner	Carmel III/IV
7:35PM - 10:15PM	Track time	Track Rooms
10:15PM	Facilitator debrief	Track Rooms
10:15PM	Late night snack & trivia	Carmel III/IV
10:15PM	Marketplace	Tarkington

Sunday, January 12

8:00AM - 8:40AM	Staff prospect breakfast (Invite Only)	Forsyth
8:00AM - 8:50AM	Breakfast	Carmel III/IV
8:55AM - 9:25 AM	Donor Recognition Activity	Track Rooms
9:30AM - 10:00AM	Dent Man of the Year Send Off and Charge	Carmel III/IV

Attendance and Cancellation

Every attendee who receives this confirmation is expected to participate in Webb Academy. Cancellation of registration or failure to participate in all required sessions of Webb Academy will result in a chapter assessment of the cost of the program. This fee will be due within 30 days of the program.



PREPARATION

Webb Academy, Sig Tau's annual officer training program, will take place Friday, January 10 - 12, 2025 and Renaissance Indianapolis North Hotel in Indianapolis, IN. Required officer attendance from each chapter includes the chapter president, director of recruitment and director of education & wellness.

Chapter President

1. Review the [Chapter Standards and Important Dates and Deadlines](#)
2. Confirm you have Vault Access via your [mySigTau Account](#)
3. Review the [National Constitution & Laws](#) and related [Policies](#).
4. Review these officer [resources](#), and pay close attention to the Standards Board Manual, CrowdChange, and Member Safety and Wellness Policy.

Director of Recruitment

1. Confirm you have access to your chapter's [ChapterBuilder](#) account.
2. Review all the recruitment-related officer resources.

Director of Education & Wellness

1. Sigma Tau Gamma has completely revised the Path of Principles new member education program, and the focus of the director of education & wellness track at Webb Academy will be training attendees on the new curriculum and the facilitation of the program.
2. Attendees can expect to leave Webb Academy fully prepared and confident to return to their chapter ready to implement the updated education program with their newest spring members.

Questions? Contact your HQ Staff Liaison or noblemen@sigtau.org



We are excited to have you join us for leadership education and brotherhood!

Do you require assistance or are you in need of any accommodations?

Email us at noblemen@sigtau.org

Friday, January 10 - Sunday, January 12

Dress Code



Friday - Business Casual (*no jeans, collared shirt, tie encouraged*)

Saturday - Business Professional (*jacket and tie required*)

Sunday - Sig Tau Attire



Cost

Webb Academy is brought to you by the Sigma Tau Gamma Foundation. There is no cost for chapters to attend this leadership development experience.



Expectations

Webb Academy is a substance-free program. This approach provides an environment conducive to learning and allows us to program in accordance with our Principles.



Travel

Webb Academy will take place at the Renaissance Indianapolis North Hotel
11925 N Meridian St, Carmel, IN 46032

Flying? Plan to land at the Indianapolis International Airport (IND). Check-in is from 11:00AM – 3:00PM EST on Friday and take off any time after 1:30 PM EST on Sunday.



Driving? Plan to arrive any time between 11:00 AM and 3:00 PM EST on Friday and leave after 12:00 PM EST on Sunday.



SIG TAU

HEADQUARTERS

Our Standard of Service

Every time we interact and communicate with our members and/or partners we have a choice as to how we handle that interaction. Accordingly, we will make every effort to:

Have a Positive Interaction with Each Individual, and;

- ^ Ensure that each interaction makes each person feel like he/she is valued and heard.
- ^ Keep the message respectful; delivery is equally important as the message itself.

Provide a Timely Response, Be Accurate, and;

- ^ All phone calls, emails, and letters will be acknowledged within a timely manner.
- ^ Our responses will be respectful and straightforward

Focus on what we CAN do, not what we CAN'T do, and;

- ^ Provide our members and/or partners with choices and solutions.
- ^ We will strive to be energetic, creative, and think “outside of the box”.

Our decisions will be member-centric. We exist because of our members. It is our privilege to serve and support every member. We will commit to this agreement. We will always provide personal and social excellence. We strive to ensure that every interaction with us is reflective of our Principles.



HEADQUARTERS STAFF

The Headquarters Staff strives to fulfill the Fraternity's strategic plan as set forth by the Board of Directors, supporting the overall Vision and Purpose of Sigma Tau Gamma.

EXECUTIVE

W.P. "Buz" Barlow Jr., UW - Oshkosh
Chief Executive Officer
bbarlow@sigtau.org

Adam Kowalski, Alpha Sigma Phi
Chief Operating Officer
akowalski@sigtau.org

Angie Sanders
Chief Financial Officer
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FRATERNITY

Brandon Bennett, Henderson State
Chapter Success Coordinator
bbennett@sigtau.org

Angel Gonzales, Washington State
Member Wellness & Programming Manager
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Madison Hobson, Alpha Delta Pi
Chapter Success Manager
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COMMUNICATIONS

Jeremy Harrington, Central Missouri
Strategic Brand Manager
jharrington@sigtau.org

BUSINESS OPERATIONS

Lindsay Berg
Member Support Specialist
lberg@sigtau.org

FOUNDATION

Mike Matznick, Illinois State
Director of Brotherhood Giving
mmatznick@sigtau.org

WPN HOUSING COMPANY

Aubre Champ, Alpha Phi
WPN Property Accountant
achamp@sigtau.org



MEMBER SAFETY AND WELLNESS POLICY

All college chapters are responsible for annually instructing their members and associate members about this Member Safety and Wellness Policy.

Alcohol and Drugs

1. The possession, use and/or consumption of alcoholic beverages, while on chapter premises, during an official Fraternity event, or in any situation or setting sponsored or endorsed by the chapter, must be in compliance with any and all applicable laws of your state, county, and city. No person under the legal drinking age may possess, consume, provide or be provided alcoholic beverages.
2. The sale of alcohol, by any chapter is prohibited. This prohibition includes any action that is a functional substitute for the sale of alcohol such as: charging for admission to parties, passing the hat, selling empty cups, or selling drink tickets.
3. Alcoholic beverages may not be purchased with chapter funds. Nor, may the purchase of alcoholic beverages be undertaken or coordinated by any member in the name of or on behalf of the chapter. Alcoholic beverages must not be purchased with chapter/organizational funds or funds pooled by members or guests (e.g., admission fees, cover fees, collecting funds through digital apps, etc.).
4. Chapter events may not involve the use of bulk quantities of alcohol, kegs of beer or any common source container of alcohol. Common sources of alcohol, including bulk quantities, which are not being served by a licensed and insured third party vendor, are prohibited (i.e., amounts of alcohol greater than what a reasonable person should consume over the duration of an event).
Alcoholic beverages must either be:
 - a. Provided and sold on a per-drink basis by a licensed and insured third-party vendor (e.g., restaurant, bar, caterer, etc.); or
 - b. Brought by individual members and guests through a bring your own beverage ("BYOB") system.
The presence of alcohol products above 15% alcohol by volume ("ABV") is prohibited on any chapter/organization premises or at any event, except when served by a licensed and insured third-party vendor.
5. Any legal use of alcohol by members or guests should not permit, encourage, coerce, glorify or participate in the encouragement of rapid consumption, drinking games, or the direct or indirect pressuring of any person to consume alcohol.
6. No chapter shall sponsor open parties, meaning those with unrestricted access and without specific invitation, where alcohol is present. Attendance by non-members at any event where alcohol is present must be by invitation only, and the chapter/organization must utilize a guest list system. Attendance at events with alcohol is limited to a 3:1 maximum guest-to-member ratio and must not exceed local fire or building code capacity of the chapter/organizational premises or host venue.
7. Any event or activity related to the new member joining process (e.g., recruitment, intake, rush, etc.) must be substance free. No alcohol or drugs may be present if the event or activity is related to new member activities, meetings, or initiation into an organization, including but not limited to "bid night," "big/little" events or activities, "family" events or activities, and any ritual or ceremony.



MEMBER SAFETY AND WELLNESS POLICY

8. No chapter may co-sponsor, co-promote or co-finance an event with a bar, tavern, distributor of alcohol, charitable organization, or student organization where alcohol is sold, given away or otherwise provided. A chapter/organization must not co-host or co-sponsor an event with a bar, event promoter, or alcohol distributor; however, a chapter/organization may rent a bar, restaurant, or other licensed and insured third-party vendor to host a chapter/organization event. A chapter/organization must not co-host or co-sponsor, or in any way participate in, an activity or event with another group or entity that purchases or provides alcohol.
9. Members and their guests must follow the federal law regarding illegal drugs and controlled substances. No person may possess, use, provide, distribute, sell, and/or manufacture illegal drugs or other controlled substances while on chapter/organizational premises or at any activity or event sponsored or endorsed by the chapter/organization.

Hazing

The term “hazing” means any intentional, knowing, or reckless act committed by a person, whether individually or in concert with other persons, against any individual or group of individuals, regardless of affiliation, whether or not committed on Sigma Tau Gamma property, for the purpose of recruiting, joining, pledging, initiating, admitting, affiliating, or for the purpose of retaining membership in an organization that causes an individual or group of individuals to do any of the following, regardless of a person’s willingness to participate:

1. Be coerced to violate federal, state, provincial, local law, or Sigma Tau Gamma policy.
2. Be coerced to consume any food, liquid, alcoholic liquid, drug, or other substance in any non-customary manner which subjects the individual or group of individuals to a substantial risk of emotional or physical harm which includes but not limited to sickness, vomiting, intoxication, or unconsciousness.
3. Endure brutality of a physical nature, including but not limited to whipping, beating, paddling, branding, dangerous physical activity, or exposure to elements or endure threats of such conduct that results in mental or physical harm.
4. Endure brutality of a mental nature, including but not limited to activity adversely affecting the mental health or dignity of the individual, sleep deprivation, exclusion from social contact or conduct that could result in extreme embarrassment or endure threats of such conduct that results in mental or physical harm.
5. Endure any other activity which adversely affects the health and safety of an individual, including but not limited to the disruption of academic performance or class attendance, required designated driving programs, line ups, calisthenics, or personal, physical, or financial servitude.

Sexual Misconduct

Sigma Tau Gamma Fraternity and its members must comply with all federal, state, provincial, and local laws related to sexual misconduct. This is including, but not limited to, definitions around consent, sexual violence, sexual harassment, domestic violence, dating violence, stalking, and sexual exploitation.

The employment or use of strippers, exotic dancers or similar, whether professional or amateur, at any fraternity activity or event as defined in this policy is prohibited.



MEMBER SAFETY AND WELLNESS POLICY

Assault & Battery

In any activity or event sponsored or endorsed by Sigma Tau Gamma, including those that occur on or off Sigma Tau Gamma premises, no chapter, member or guest shall engage in assault and battery, as defined in the state statutes in which the activity or event occurs.

Firearms, Explosive or Incendiary Devices

Sigma Tau Gamma and its members must comply with all federal, state, provincial, local laws and campus policy as it relates to firearms or explosive or incendiary devices.

Firearms or explosive or incendiary devices are prohibited from the chapter facility and at all fraternity activities or events.



CHAPTER STANDARDS

Academics

1. Chapter recruits potential new members who have at or above a 2.5 cumulative high school GPA, or, if established, collegiate GPA.
2. Chapter achieves a minimum, semesterly, chapter GPA at or above the campus all men's average GPA or achieves a 2.7 semesterly GPA for campuses who do not provide an all-men's average GPA.

Education and Programming

3. Chapter sends the required officers - no substitute officers - to attend Webb Academy in its entirety.
4. Chapter sends 50% of associate members in each associate member class to attend Noble Man Institute in its entirety.
5. Chapter sends required delegates to attend Grand Conclave in its entirety.
6. Chapter executes Path of Principles in its entirety with associate members.

Finance & Administration

7. Chapter meets all administrative and financial deadlines each semester as outlined in the Important Dates and Deadlines Document.
8. Chapter is current on all academic year finances, having a \$0 balance in their National Dues and Fees, Conferences, Member Safety Fee*, and housing registers by March 31 and October 31.
9. Chapter elects new officers in November and updates contact information for all officers in Vault by December 1.
10. Member Safety & Wellness Chapter abides by the Fraternity's Member Safety and Wellness Policy.
11. All member education, recruitment, and ritual events are alcohol-free.

Recruitment & Retention

12. Chapter size is equal to or greater than the IFC average chapter size or 28 members - whichever is higher.
13. Chapter retains 85% of total associate members from association to initiation.
14. Chapter supports "studentchoice" or 365 recruitment.

Ritual

15. Chapter performs association and initiation ceremonies, as instructed by the Sigma Tau Gamma ritual book, for every academic semester in which a chapter extends bids to potential new members.
16. Initiation of associate members takes place in the same semester in which bids are extended.

Service & Philanthropy

17. Chapter averages at least 12 hours of service per member per semester.
18. Chapter hosts at least one fundraiser a year through CrowdChange to raise funds for Special Olympics.

*Member Safety Fee is due, in full, by October 1



1980's - Webb Academy in
Warrensburg, MO

2014 - Webb Academy in
Warrensburg, MO



1980's - Webb Academy in
Warrensburg, MO



2016 - Webb Academy in
Kansas City, MO



2017 - Webb Academy in
Kansas City, MO



1980's - Webb Academy in
Warrensburg, MO

