SAGA MONTHLY

SIGMA TAU GAMMA FRATERNITY

GROWING BROTHERHOOD, ONE CONNECTION AT A TIME

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Fall recruitment is almost here, is your chapter ready to grow? The secret isn't just hosting events, it's using the right tools to make every connection count. With the right tools, every name, conversation, and follow-up stays organized and leads to real results.

Phired Up

Chapter Builder is more than just a list! It's a one-stop shop to help you **find, track, and connect** with potential new members without messy spreadsheets and lost names. Chapter Builder is a system for moving leads through a relationship process.

Staff members at Phired Up say it best: **every brother can play a role, no matter their personality.** Whether you're the guy who talks to everyone or the one who quietly builds friendships, all it takes is logging a name, sending a follow-up text, or adding a note. **That simple step can bring the next great Noble Man into our brotherhood.**

Advisors and alumni: You're part of this too! **Encourage undergraduates to use Chapter Builder.** Share your recruitment stories, ask how they're tracking leads, and help hold the chapter accountable to use the tool consistently. It's not about more work, it's about saving time, staying organized, and giving every potential new member the personal connection they deserve.

Undergraduates ask yourself: *What's my biggest recruitment challenge?* **Then, use the Chapter Builder feature that solves that problem first.** Whether it's generating more names, sending group texts, or tracking who's ready for a bid.

By using Chapter Builder, you can grow your chapter, strengthen the brotherhood, and **welcome the next generation of Noble Men.**

For more training, tools, and tips, visit the Phired Up website here!

THREE THINGS TO KNOW ABOUT SIG TAU THIS MONTH

1

FINALIZE FALL RECRUITMENT

Fall recruitment is approaching fast! Make sure your chapter is ready by finalizing events and engaging brothers to welcome the next generation of Noble Men. Don't forget to keep your Director of Recruitment up to date with the latest in the SAGA Weekly!

2

SIGN UP FOR MOVE-IN DAY

Undergraduate brothers, have you signed up to help with campus move-in day? Start the semester strong by welcoming new students and parents to campus, and showcasing the Principle of Service as a staple of the brotherhood experience.

3

CHAPTER DIRECTORY UPDATES

Have you checked your chapter's Sigma Tau Gamma directory page? Update it with new photos, achievements, or fun facts to share your chapter's story. Take a look here and reach out to bcunningham@sigtau.org with any updates!

FROM THE ARCHIVES

This month, we celebrate the Beta Chapter at Truman State University as they mark 104 years of brotherhood and tradition. Founded in 1921, Beta Chapter is the second chapter established in Sigma Tau Gamma's history. For over a century, the chapter has been proud of its unique heritage rooted in leadership, service, and strong brotherhood. Their history embodies the Sigma Tau Gamma principles that unite brothers.